



**IEERA**  
A Member of the UN GFP

English Matters!

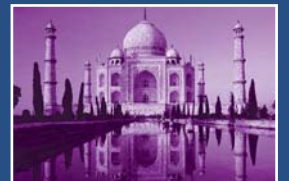
# Introducing **IEERA ONLINE**

A Project Supporting the UNESCO "Education for All" Movement

From New York to London

From Mumbai to Beijing

A Global English Certification Organization



## **ACKNOWLEDGEMENTS**

**IEERA, a global education research association, is a member of The United Nations Trade Facilitation Network of Partners and supports the ten principles of the United Nations Global Compact in respect to human rights, labor rights, the protection of the environment and anti-corruption.**

**As part of its educational and social mission and in fulfilling the organization's Charter and Bylaws, IEERA has and continues to learn from and also to lead research that furthers educational and measurement research to advance quality and equity in education and assessment for all users of the organization's products and services.**

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## Introducing IEERA Online

### Introduction

IEERA proudly announces the launch of its e-learning platform – IEERA Online – which can be viewed at [www.ieera.com](http://www.ieera.com) or [online.ieera.org](http://online.ieera.org). IEERA Online allows registered members to take IEERA courses online in the comfort of their own home and at their leisure. In addition, IEERA Online offers a forum, allowing members to interact and exchange ideas. The forms of the learning/teaching materials vary from multimedia animations to audio/video coursewares which make it even more convenient for members to learn the materials. Under the heading "International TESOL Certification Program --- TESOL" you can find a [preview](#).

### Benefits

There are many significant advantages for students who learn on IEERA Online. Here are just a few to consider:



#### ***Convenience and Portability***

IEERA Online not only allows students to choose when to begin, resume or complete their courses at a time which suits them, but it also enables them to pace themselves by pausing the video feed or by backtracking any number of times. Students are unbound by time – courses are available 24/7 – and unbound by place - study at home, work or on the road.



#### ***Lower Environmental Impact***

IEERA Online is a drive to modernize its programs as well as to make a contribution to the protection of the environment by giving students the additional option of learning the material through an electronic medium as opposed to through a paper-based medium. In addition, online learning, as opposed to classroom learning, does not require physical attendance and, thus, requires less travel. Therefore, IEERA Online saves trees and cuts carbon emissions.



### ***Selection and Affordability***

Whether for continuing education, to go back to school to get a degree, learn a new skill or a new craft, or just to have fun, students can choose from a wide range of degree, vocational and certificate programs to meet their individual needs and aspirations. From spoken English to TESOL, students can do it all online at a price that is within their budget.



### ***Flexibility***

IEERA Online accommodates students' preferences and needs – it is student-centered. Students can skip over material they already know and focus on topics they'd like to learn, saving time and increasing efficiency.



### ***Global Opportunities***

IEERA Online is a gateway to the global learning community. The technologies employed in IEERA Online give its instructional designers the ability to build in tools that take students to resources they may never see in a traditional classroom.



### ***Higher Retention***

IEERA Online draws students to topics they like and enjoy. Studies show that, because of this and the variety of delivery methods used to reach different types of learners, retention is frequently better than in a traditional classroom.

**A Work in *Progress***

IEERA Online is an ongoing project and will be expanded, updated and improved on a regular basis. With the help of the feedback received from students and IEERA's partners, IEERA's education experts and technicians are working around the clock to make IEERA Online a more valuable experience for learners around the globe.

Join [IEERA Online](#) today and experience education of tomorrow!

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